

**10 OCT
TO 20 OCT 2025**



ART AND CRAFT
Vikas Sansthan



GRAND DIWALI

Expo 2025



Venue

Ramleela Ground (Noida Stadium)
Sector-21-A, Noida, UP-201301

About Art & Craft Vikas Sansthan (ACVS)

Art & Craft Vikas Sansthan (ACVS) is a registered society incorporated on 31 August 1998, under the Societies Registration Act, 1860. Since its inception, ACVS has been dedicated to the promotion of sustainable livelihoods for artisans, weavers, and micro, small, and medium enterprises (MSMEs) by providing comprehensive support through various income-generating activities.

The organization actively facilitates livelihood development by organizing seminars, workshops, training

programs, awareness camps, and marketing events. ACVS plays a pivotal role in creating marketing platforms for beneficiaries by hosting exhibitions, expos, craft bazaars, Gandhi Shilp bazaars, and trade fairs at the national level.

These initiatives have been successfully conducted in numerous metropolitan cities across India, ensuring that artisans and weavers gain access to viable markets for their products.



True to its name, ACVS is committed to the holistic development of artisans and weavers, focusing on empowering socio-economically disadvantaged communities. Through its diverse activities, the organization strives to uplift these groups and enhance their economic stability.

ACVS is empaneled with the Office of the Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, and collaborates with several other government organizations to fulfill its mission.

AIMS AND MISSION

Art & Craft Vikas Sansthan (ACVS) is committed to promoting sustainable livelihood initiatives and providing comprehensive marketing support to women, artisans, weavers, Self-Help Groups (SHGs), and MSMEs to foster their growth and development.

- ◆ **Facilitate a wide range of marketing activities at the national level to enhance visibility and sales opportunities.**
- ◆ **Organize awareness programs aimed at increasing production, value addition, proper packaging, labeling, certification, and branding of products.**
- ◆ **Oversee fundamental activities including livelihood promotion, marketing, and implementation of development initiatives.**
- ◆ **Strengthen existing businesses through the adoption of new technologies, value addition techniques, and capacity-building efforts.**
- ◆ **Facilitate bulk procurement of products by establishing tie-ups and partnerships with reputed institutions.**



VISION

- ◆ To develop and implement sustainable development programs that adapt to the evolving global landscape, empowering grassroots communities for long-term socio-economic growth.
- ◆ To establish ACVS as a knowledge-driven organization, leveraging extensive field-level experience to scale successful enterprise models to the next level of intervention in collaboration with government agencies.
- ◆ To become a leading national platform for the empowerment of artisans, weavers, and rural entrepreneurs by promoting inclusive and sustainable development models.



- ◆ To preserve and revitalize traditional arts and crafts by integrating modern design, innovation, and technology for global relevance.
- ◆ To foster self-reliance among artisan communities through skill development, entrepreneurship training, and digital empowerment.
- ◆ To enhance socio-economic equity by enabling marginalized communities, especially women and youth, to participate in income-generating and leadership roles.
- ◆ To act as a catalyst for rural transformation by building resilient craft-based ecosystems that contribute to India's cultural and economic heritage.



ABOUT

GRAND DIWALI EXPO 2025, NOIDA (UTTAR PRADESH)

- ◆ GRAND DIWALI EXPO 2025, Noida (Uttar Pradesh) is a B2B & B2C corporate exhibition. It is a big platform to promote & explore your brand in front of lacs of premium consumer. It is a great revolution for industries expansion throughout the globe.
- ◆ GRAND DIWALI EXPO 2025 is the future of clean mobility concepts, innovations, technologies & solutions in all over the world. Access to all key public & industry stakeholders keeping forward world's future mobility landscape.
- ◆ It is a combination of an exhibition & connectivity to a comprehensive network.
- ◆ The entire premises is under the surveillance of CCTV Camera, 24 Hrs Security, Entry will be through Metal detector gate, 24Hrs security with firefighting equipment. Expected Visitors – Approx. 3 Lacs



STALL DETAILS -



OCTONORM STALLS FURNISHED SIZE 3X3 MTRS. WITH -

- ◆ 2 No. of Chairs
- ◆ 1 No. of Counter
- ◆ 3 No. of Spot Lights
- ◆ 1 No. of Power Plug Point
- ◆ Carpet with Platform

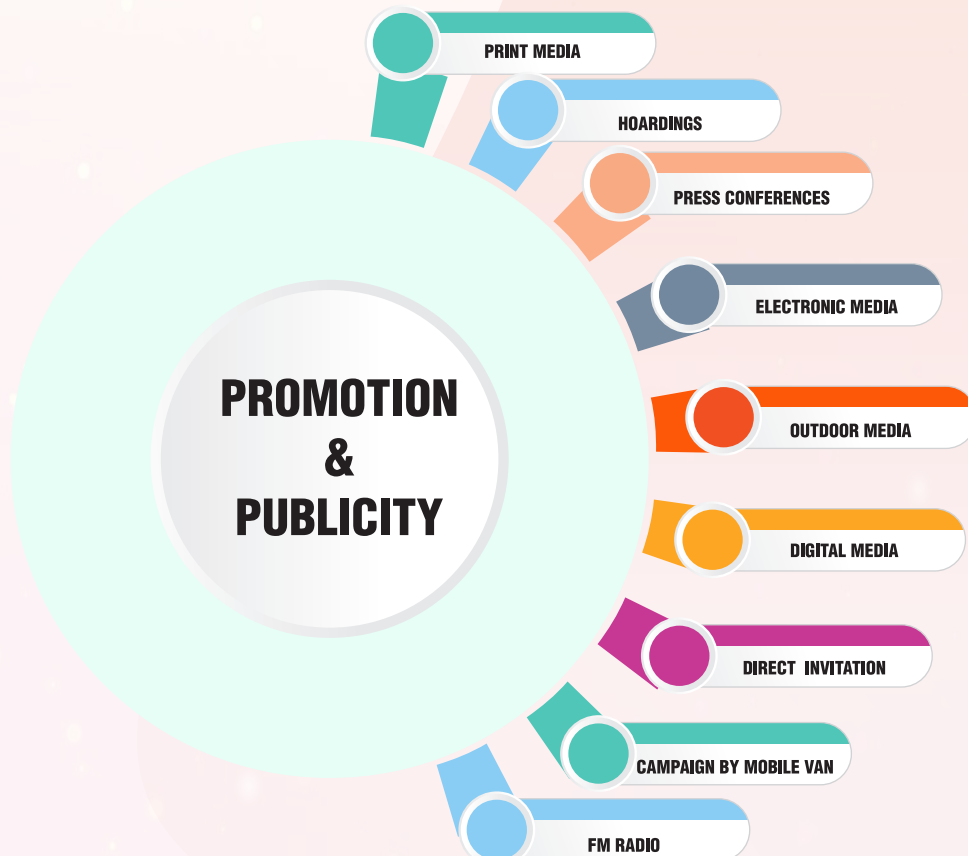
Automobile Stall Size 12x16 ft. made by truss.

Food Stalls Size 10x10 ft. or as per demand.

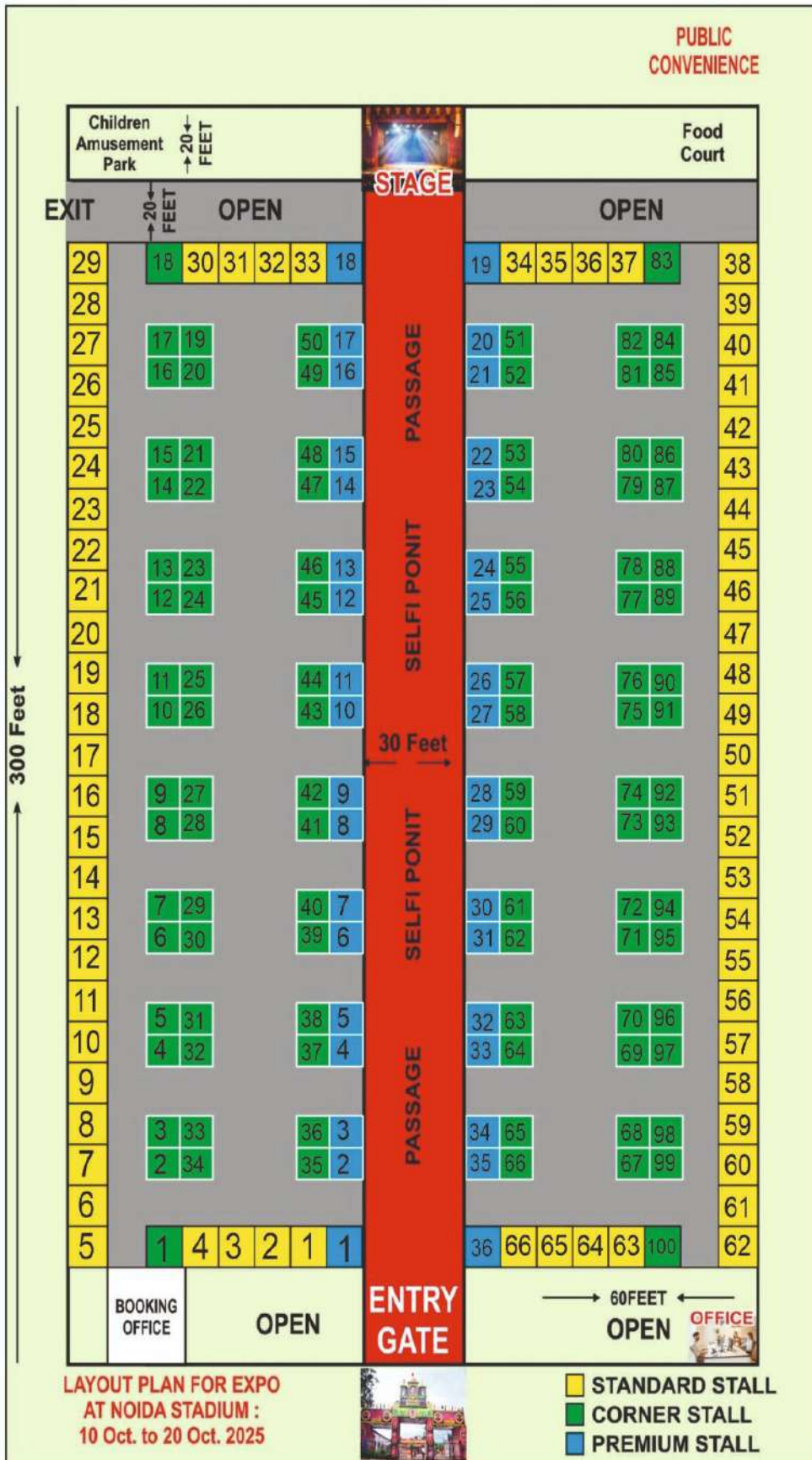
Open stall as per demand.

PARTICIPATING SECTORS

- ◆ Handicrafts, Handlooms, MSMEs, Automobiles, Real Estate, Start-up Companies, Manufacturers, Traders, Service Providing Companies, Developers, Bank, Hardware, Finance, , Machinery, Furniture Mattress, Interior, Home Decor, Home Appliances, Electronics, Cosmetics, IT Sectors, Tour & Travels, Foreign base companies, Education, Artistic & Ceramic, Health & Wellness, Herbal & Ayurvedic, GovtSectors, Boutique, Lifestyles , Hotels & Restaurants, Food Processing Units & FMCG.



PREVIOUS EVENTS PICTURES



SPONSORSHIP



Title (Large Size Logo, Medium Size Logo
Small Size Logo) -

- Logo Presence on Press meet Backdrop & Standee.
- Logo Presence on Hoardings.
- Logo Presence on Print Media Adv. (Hindi, English)
- Logo Presence on Stage Backdrop.
- Logo Presence on Main Entrance Gate.
- Logo Presence on Mobile Campaign Van.
- Brand Promotion on Stage through Professional Anchor.

TYPE OF STALL IN THE EVENT



Stall Book Now

VISIT US

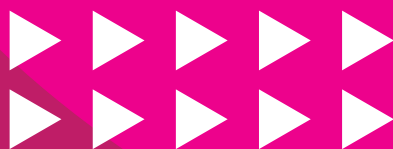
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